



1.0 Introduction

We would like to thank you for your interest in becoming part of Team Bravox, the official competition team of Bravox Audio. Team Bravox will establish itself as one of the premier autosound competition organizations, with a goal to have branches of our team in countries all over the world. Team Bravox members are not only car owners, they are enthusiasts and active in the aftermarket autosound community. Team Bravox members take pride in being a step above others in car audio competition, all the while representing the Team Bravox program, and responsibly marketing the Bravox Audio brand name. Team Bravox is more of a brotherhood than a Team; we enjoy each other's company, and will do everything in our power to achieve the collective success of the members of the Team.

Team Bravox is in a search for the most diverse and proud car owners in the world. The main requirement is that you love music, and the faithful playback of good music through our speaker systems. The goal of Team Bravox is to foster a spirit of camaraderie, respect and cooperation amongst all of its members, while representing the team at car audio competitions, car shows and specialty events around the world. Wherever a member is competing the entire Bravox Audio team is there to help each and every member to ensure that their system is performing to its fullest potential.

The following are the three basic principles of Team Bravox:

• Outstanding Sportsmanship

Our Teammates will endeavor to maintain an air of respect for their team, judges and fellow competitors. In any contest, someone wins and someone loses. If someone is a member of Team Bravox they are expected to conduct themselves as good sportsmen in either situation.

• Poise

When a member of Team Bravox wins at a show, he has earned it and should celebrate proudly, not gloat and "rub it in" to his fellow competitors. And when another competitor is the one who comes out on top, they have earned it and deserve congratulations for their hard work. We will be noble in victory and humble in defeat.

• Teamwork

At an event where several Team Bravox members are present, competing or not, everyone is there to support each other, regardless of what needs to be done. From tuning help and advice to cleaning wheels and polishing fiberglass, we are all there to help each other and no one should hesitate for a moment to jump in and help.

Interested in making an application? Read on...

2.0 Team Levels

There are two types of Team Bravox member: "Contender" and "Elite" Member. Virtually everyone starts as a Contender, and will remain a Contender for his/her first season ("seasons" are based typically on a calendar year) (in a select few instances, if a member joins the Team with significant experience and/or is a former "Finals" champion, he/she may be selected immediately into Elite Membership).

For the first competition season, the Contender member's ideas, needs and progress will be evaluated to determine if Team Bravox is a good fit for them. Regular communication must be maintained to keep Team leaders up to date on the progress on your car and any



help needed to reach your goal of a high-end in-car entertainment system that you can be proud of. Contender Members have access to all of the technical help available from Team Bravox members and staff. With talented people in various countries around the globe, your question can be directed to any number of experts for answers and suggestions. Do you need help researching what equipment will suit your car best? Want to know what specifications you should be looking at when choosing equipment? Need help tuning your car? All of these things and much, much more are available to Contender. See Section 3.0 for details.

On top of all of the benefits enjoyed by Contender, Elite Members with the Team also have access to partial or full sponsorships from partnering manufacturers, and special group buys and sponsorship accommodation pricing on Bravox Audio products. The Elite Members are the core of the Team, and are considered the Team “experts”, a title which should not be taken lightly, especially in consideration of the Team’s influence, success, and notoriety.

Team Bravox is important to Bravox Audio because:

- Passion for cars and car audio fit the Bravox Audio brand;
- Team Bravox members serve as our ambassadors, especially at shows where we can’t have an official factory presence or factory representative(s);
- You’ll be face-to-face with thousands of people interested in both you and your vehicle, as well as the Bravox Audio product;
- It drives an international awareness of our product lines and our support of organized car audio competition; and
- It’s a showcase for you, the Team Bravox member.

Through the Team Bravox competition program, it is our goal to:

- Select the most talented, influential car audio competitors (and in the case of candidate-year competitors, ones that show the most potential);
- Build a relationship and equip you to represent Bravox Audio; and
- Elevate you with the public, participants, and potential sponsors and industry partners.



3.0 Team “Perks”

What can Team Bravox members expect from Bravox Audio? Let’s make a list:

- Professional training and support;
- Team Bravox “official competition jersey” to wear at all events;
- Team Bravox decals that can be cut in custom colors to match the exterior color of your vehicle and custom sizes to fit in specific locations on your vehicle;
- Coordination of print articles and other media recognition, interviews, web-exclusives, international press releases, and website and bulletin board exposure;
- Team dinners and other important accommodations at larger events (such as the possibility of surface transportation to and from the event, on-site food and drink supply, and etc.);
- The possibility of Team “lounges” at larger events;
- Access to “industry-only” events, such as SEMA and CES, representing Bravox Audio as Team Bravox members;
- Access to a Team member’s only online bulletin board to share experiences and get advice from other Team members (the forum is hidden from public view);
- Discounts on parts for both your competition vehicle and your daily-driven vehicle;
- The possibility of periodic competition expense reimbursement (to senior competitors on the Team, and at approved events only);
- Private press releases on new items before public; and
- Coordination of co-sponsorship agreements and significant discounts, when available, with preferred vendors to Team Bravox. Team Bravox is a tool to assist you in obtaining additional sponsorship for preferred manufacturers.

4.0 Team Requirements

What are Team Bravox members required to do?

- You must wear your official Team Bravox “official competition jersey” during the awards ceremony, and posing for photographs with your trophy or award immediately after the awards ceremony. No exceptions. For multiple-day events, it is expected that you will wear your official competition jersey on the day the awards are handed out, and at your discretion, wear a Team-provided T-shirt or other shirt which contains the Bravox Audio name and logo on the other day(s).
- Have decal(s) placed on the vehicle in prominent, easy to see location(s) for every event: this can include a window banner on front or rear window top, and/or medium



stickers on each lower rear window or side skirts. We have no official placement requirement or size requirement, other than the decal(s) be easily visible in a prominent location. NOTE: if your competition sanctioning organization prohibits the use of decals on your car, please notify us upon submittal of application.

- Attend and enter the sponsored vehicle in at least ten car shows/events in a calendar year “season” (a minimum of which must be one “regional” event, TKE, or “national” event, and one “finals” event in the sanctioning organization of your choice); everyone must attend at least one “finals” event during the competition season. No exceptions. If you don’t anticipate having ten shows within a reasonable drive of your home location, please indicate this to us in your application. But plan on attending at least one “finals” event, no matter how far of a drive it is, or what economic conditions you are currently experiencing.
- Submit a brief summary after every show of what you accomplished as far as results, and a synopsis of the show, location, sponsor, others in attendance, and etc., for us to use in media and press releases. At larger events, such as TKE’s and Finals, please submit photographs with your summary. Your summaries can be posted on our official Team Bravox bulletin board.
- Participate in the Team Bravox on-line bulletin board (hidden to the general public).
- Refrain from using or displaying names or displaying products of any competing company. For a list of competing companies, please e-mail us at info@teambravox.org
- Periodically, you may be requested to display/handout business cards and/or flyers and brochures (and occasionally product) at events attended, as supplied by Bravox Audio.
- Display a high level of Bravox Audio product knowledge;
- Direct traffic to the Bravox Audio booth (at events where there is an official Bravox Audio booth);
- Direct traffic to fellow Team Bravox members’ vehicles;
- Quarterly written summary reports including: photos, tear sheets of magazine feature stories, copies of ads or brochures or any other promotional literature where the vehicle is featured, and any other proof that demonstrates that the sponsorship agreement has been fulfilled; and
- Review & sign this agreement.

5.0 The Official Sponsorship Process

Bravox Audio maintains an official process for the evaluation of prospective Team Bravox members. This process is the same from beginner members to professional



competitors alike; in order to help us qualify you for sponsorship we ask you to fill out the attached sponsorship application (below). Upon completion of this application, please return it to Bravox Audio, along with a brief, but formal written proposal. Photographs of the vehicle should accompany all applications. Sorry, applications without photos and/or a written proposal cannot be processed. Please be specific in your proposal how your membership in Team Bravox benefits Bravox Audio.

6.0 Terms of the Sponsorship

Bravox Audio retains detailed documentation files as evidence to support all sponsorships. We require charge card information including the name of the person or company being sponsored. In the event that Bravox Audio does not believe the sponsored competitor to have fulfilled the requirements of Section 4.0 and 5.0, above, we reserve the right to charge full retail price for products that have already been supplied on a sponsorship basis.

Those requesting sponsorship agree that should they not supply full documentation demonstrating complete fulfillment of all specifics outlined in the original proposal, and by signing this agreement, they will be charged full retail price for the product provided. Bravox Audio also requires that the owner of each sponsored vehicle complete a feedback form so as to provide Bravox Audio with quotes about your impression of the product, desired improvements, the reactions of others acquainted with the sponsored vehicle, and suggestions of improvements of the Team. Information provided may be used for all multimedia, including but not limited to advertisements, press releases and promotions.

Finally, you must be financially capable to successfully build and campaign a vehicle. Check your finances before you make application, because building and competing in a world-class car audio competition vehicle is expensive. We've seen it time and time again: be sure you can afford to compete and win large trophies under the Team Bravox banner. We'll do our parts with sponsorship items, but you must certify that you can do your part too.

7.0 Legal Mumbo Jumbo

In return for Bravox Audio products and services which may be supplied to me under this agreement for use in automotive activities, as outlined in Section 4.0 and 5.0, I do hereby give Bravox Audio my unqualified consent to publish in any form or manner in connection with Bravox Audio advertising or for any other purpose, any or all the following: my name, news stories or any item of interest about me. I give this consent fully and without additional cost or favorable publicity and exposure possible.

I acknowledge that I am not a Bravox Audio employee, nor agent, and that any action I may undertake in connection with this agreement or with competing and showing my vehicle will be taken on my own behalf as an independent contractor. I specifically agree and will hold harmless and release Bravox Audio, the officers, employees, agents, divisions, subsidiaries and affiliates against any and all loss and liability for bodily or automotive injury, including death or damage to any person or property whatsoever. This shall include, but not limited to me, my spouse, crew or the public, as a result of and arising out of my use of Bravox Audio products, or in any way arising out of the operations of any and all racing/show vehicles under Bravox Audio sponsorship, personal appearances or as a result of the performance of this agreement.

This paragraph shall survive the termination of this agreement and shall be binding upon my heirs, executors, administrators, successors and assigns. If I breach any terms of



this agreement, in addition to any other remedy, Bravox Audio may charge me the market/retail price for any product(s) Bravox Audio has supplied to me under this agreement. This agreement shall be in effect from the date of execution hereof and shall remain in effect until 1 YEAR (12 months), but may remain in effect for the following year with the agreement of Bravox Audio and sponsoree. This supersedes all prior agreements between parties. The foregoing is in accordance with my understanding:

Owners

Signature _____ Date _____

Card Type _____ Card Number _____

Expiration Date _____ ESN Number (on back of card) _____



Please complete the sponsorship application below, attach an official proposal with photographs, and mail it and the above agreement to:

For interest forward your application:

Bravox Audio
302 N El Camino Real Suite 212-C
San Clemente, CA 92672



Vehicle and Owner

Year, make, and model _____

Owner of vehicle _____

Address _____

City _____ State/Province _____

Owner of vehicle phone & email _____

Car function (check one)

Personal vehicle for show/competition and daily transportation

Personal vehicle for show/competition only

Speed and Performance Upgrades

Rims (brand and size)

Tires (brand and size)

Exhaust

Engine modifications

Suspension modifications

Paint and/or Graphics

Body kits, spoilers, and other exterior modifications

Interior modifications

Are there any changes you have planned for the near future?



Sponsors (please list any current sponsors and what they have provided)

Existing Audio Equipment

Existing Front speakers (list brand, model, size)

Coaxial _____

Tweeter _____

Midrange _____

Woofers _____

Center _____

Existing Rear fill (list brand, model, size)

Coaxial _____

Tweeter _____

Midrange _____

Existing Subwoofer(s) (list brand, model, size)

Quantity _____

Diameter _____

Enclosure type _____

Other speakers (list brand, model, size & location)

List the Bravox Audio speakers you have in mind for the vehicle (model number and quantity) and where they will be installed



Existing electronics (I.C.E.)

Head unit (list brand, model, size) _____

CD changer (list brand, model) _____

Preamplifier (list brand, model) _____

Equalizer(s) _____

Amplifiers (list brand, model, power) _____

Navigation _____

Video source _____

Video display(s) (list brand, model, size) _____

Other entertainment electronics (video games etc.) _____

What makes your audio system unique?

Describe any planned changes or upgrades to any of the current audio/video gear:

Who will do the installation of the In Car Entertainment system? (Bravox Audio cannot offer installation services)

Extra material

If there is anything else about you or your vehicle that you think we should know about before making our decision, please write it here.

Release:

I attest that I am the registered owner of the vehicle described above. I authorize Bravox Audio to use photographs and descriptions of my vehicle and its entertainment system in Bravox Audio's marketing and communication vehicles, including, Bravox Audio's website, newsletter and other forms of media.

Signature (vehicle owner)

Print name (vehicle owner)